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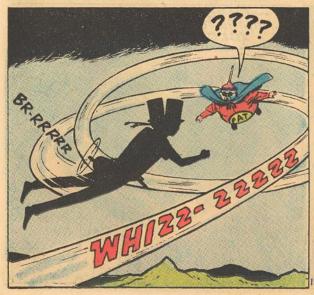


















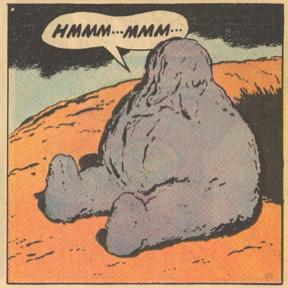












































HERE'S HERBIE!

Here's 16th issue I'm bringing all you readers. Sixteen magnificent issues loaded with laughs, pulsing with excitement, filled to gills with greatest adventures in history of world. Why am I so good to you? Goodnatured. Sweet type. Handsome, too. Nature's nobleman. Who else would bring you stories like "Don't Mess Around With The Fat Fury" and "It's Love, Lover". Herbie Popnecker, that's who. Want to report, by the way, that disposition is improving by the minute. Turning sunny, gentle. No need to worry any longer about my kicking out all your teeth if you step out of line. Uh-uh. New Herbie no longer goes in for that. Only kick out half your teeth, that's all. Not all I'm doing for you fans, either. Effective next issue, will double number of laughs-triple number of shrieks. See for yourselves if you value health. See me star in "Popnecker The Pilgrim". Gives real lowdown on Myles Standish and what I did about him. Amazing truth about Priscilla and what I did about her. And if you think that's anything, invite you to come along with me in "Adventure At The Center Of The Earth". Haven't lived until you read this one. Get your kicks out of both these astounding, howl-packed yarns in "Herbie" No. 17, April-May issue, on sale about middle of February. Readthen write. Send me letter about how you like my stories. Address to "Herbie". 331 Madison Avenue, New York 17, N.Y. Will print interesting letters if space allows.

"Dear Herbie:-

In issue No. 9, the first story was very funny, but the second one wasn't the best. Will you please bop my brother Howard and my friend Gary with your strongest lollipop? They say you're not better than 'Dennis The Menace'. After that, bop Dennis—then they'll have to like you!

—Charles Warady.

8111 Chappel Ave., Chicago, Ill. 60617."

First story "Lookit All The Herbies" second story, "Only Robin Hood Can Help You, Herbie". Maybe second story wasn't the best—was only magnificent and sensational. Will try to do better just to show you how good I can be. Have already arranged for official bopping of both Howard and Gary. Justified, because am better than everybody, even Herbie. Will also take care of Dennis if he talks out of turn. By the way—may bop you, too.

"Dear Herbie:-

Just finished reading 'Beware Of The B-Bomb, Buster'. The story was great, as was 'Christopher Columbus Popnecker'. But... I'd fire story writer Shane O'Shea if I were you, because he isn't letting you bop many people anymore. He is making you seem weak! You are the biggest, best blob of fat in the world. Your stories are great and I always buy your comic, Keep turning out a fine mag!

—Jay Geiss, 946 Madison Ave., Plainfield, N.J."

Don't worry about Shane O'Shea . . . acts under my commands. Toned down on bopping because want to inspire false confidence in bad actors. Soon as they think they've got it made, will come down on them like pile of bricks. Fat bricks.

"Dear Herbie:-

Your stories are so great that I could jump up and down from laughing so much. Sorry, Herbie, but you are not my favorite comic, but you are my second favorite comic. I enjoy 'Nemesis' and 'Magicman' too. I have numbers 5, 6, 7, 8 and 9 of your magazine-I had more, but I lost them. My cousin, Matthew Grande, thinks that you are a fat slob-his favorites are 'Nemesis' and 'Magicman' too. I'm now going to write you the names of 'Herbie' fans that live on my street. John Fuimano, Robert Fuimano, Joseph Scalatino, Louis Affanoeto and Ronny Barbella. Could you kindly put this letter in your 'Herbie' book -or write back if you know how! Your loyal fan-

> -Richard Erace, 728 Ellsworth St., Phila. 47, Pa."

Don't mind your enjoying "Nemesis" and

"Magicman"—they're all in tamily. "Nemesis" appears in "Adventures Into The Unknown" and "Magicman" in "Forbidden Worlds", companion publications. Thought I ought to tell you, though, that have taken care of both of them already. Don't believe it, read "Gangway For The Three Musketeers", couple of issues back—in "Herbie" No. 14, December-January—was on sale middle of October. Your cousin, Matthew Grande, right. Am fat slob. Very fat. Very slob.

"Dear Herbie:-

I have just read issue No. 9, June-July, of 'Herbie'. It is not only superb, stupendous and colossal, but it is way out! I am eleven years old, wear glasses and love lollipops. Once, just once, I would like you to bop me with a lollipop.

-Roger Halstead, 1208 Wards Ferry Rd., Lynchburg, Va."

Right about No. 9, but even more so. Everliving, ever-loving best. Just consulted psychiatrist about your request to be bopped. Psychiatrist had funny name for you. Masochist.

"Dear Skinny:-

20x 20x

When I first began reading 'Herbie', you seemed to be the fattest, plumpest thing in creation. But lately, I have noticed that slowly but surely, you are losing weight. Furthermore, in 'Herbie' No. 9, you are seen stuffing yourself in only four panels. What's ap? Have you been eating dietitic lollipops?

-Paul Harrison, 336 E. 25 St., Hamilton, Ont., Can."

Eyesight going back on you, Paul? Am gaining weight steadily—feel can't have too much of good thing. Eat steadily between issues of this magazine, day and night. Eat anything that won't eat me first. Eat fat lollipops, not dietetic. What's more, better love every rolling acre of me. Don't crowd—plenty to go around. Fat, fat, water rat.

"Dear Herbie:-

ojo oje oje

Sure did enjoy 'Make Way For The Fat Fury'. I've just finished reading it for the 100th time. (Don't bop me, Herbie, I'll read it for the 200th time by tonight!) I also enjoyed 'George Washington's Teeth'.

I've got only one thing to ask you—how many kinds of lollipops do you have?

—Sammy Seegmiller, 17325 Denker Ave., Gardena, Cal."

How many kinds lollipops? Let's see. All usual flavors. Then there's Mimosa, Carbolic, Buttercup, Axlegrease, Whiffenpoof, Nectar, Ambrosia and all those others. Round figure, 73,836, including hard-to-get cinnamon.

"Dear Herbie:-

First time I got your 'Herbie' magazine, I loved it. Can't wait to get your next issue. Was going to draw and send in picture of you, but was afraid you would bop me with this here lollipop. Just got through reading No. 8 . . . thought it was best. Like ice cream, pie, cake, cookies, but lollipops even better. Keep bopping. P.S.: Think your language is the best. Will practice on it every day. You've got best magazine in world!

-Cheryl Bennett, 1809 S. Ohio, Martinsville, Ind."

Let's see. No. 8. Of course . . . one with "Make Way For The Fat Fury" and "George Washington's Teeth". Liked that issue too, Cheryl. What do you think of me as costume hero? I'm very critical of me, because am only the best. Agree completely that my language is best. Thinking of having changes made . . . all other countries to drop their languages, speak only Herbie in tuture.

"Dear Herbie:-

Bop Editor. Make print 'Herbie' more often. Once month. Otherwise I and all friends will call you skinny. I'll read all 'Herbies' and so will everyone else. What do you say? Editor had better not answer.

—Johnny Banks, 7092 Canyon Road, San Bernardino, California."

Agree with you "Herbie" should appear much more often. But difference of opinion in frequency. You say once month, I say twice day. You and your friends guarantee read all these "Herbies"? Don't worry about Editor answering . . . doesn't dare. I just look at him. Starts screaming. Then real tun begins. Fractures and contusions. Don't ever say Editors aren't good for something. Have their place . . . usually hospital bed.

