



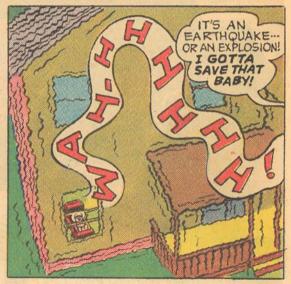
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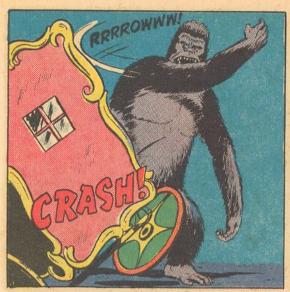






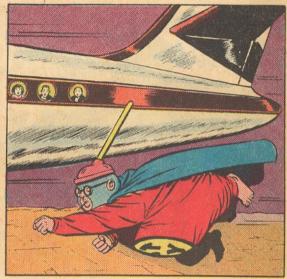






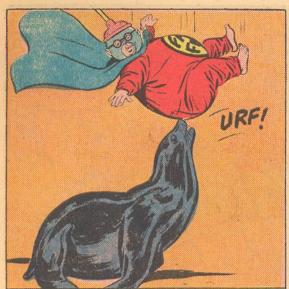


































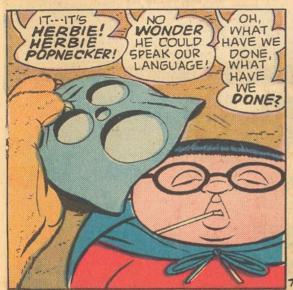
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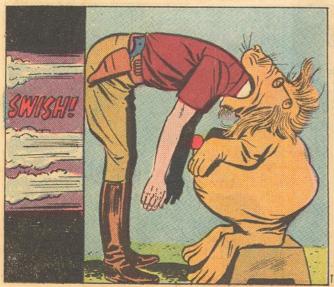




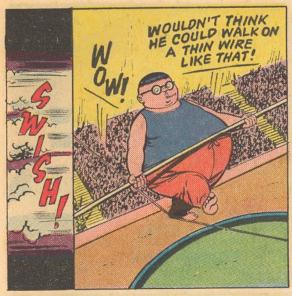












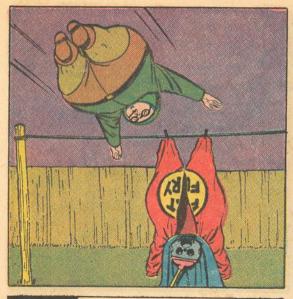






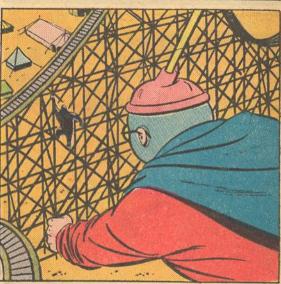








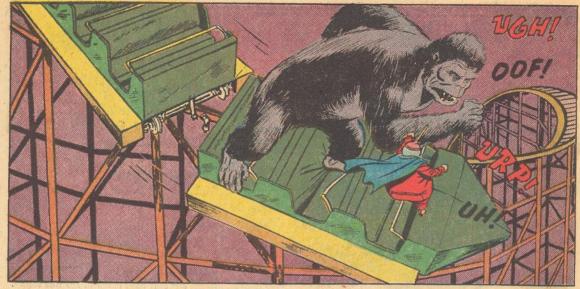


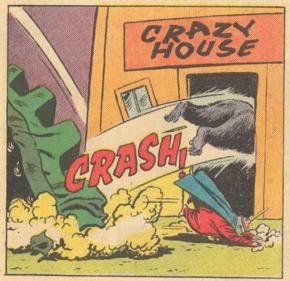






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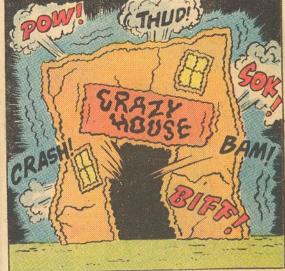






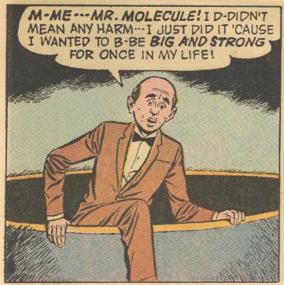








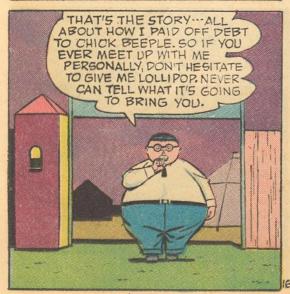














"HERE'S HERBIE!"

All right, all you smart "Herbie" fans. Line up and button lips while I talk. Real break for you, this special prize issue. Out of kindness of heart, announcement was made in issue No. 6 of great, colossal, real gone fat contest. Idea was to send in your own original story idea for me to star in. Best story idea received to be written as script by Shane O'Shea, drawn by Ogden Whitney and published under winner's name. Big honor. Second prize winner to receive autographed picture of me, the incomparable Herbie Popnecker, inscribed to winner personally, plus one (1) special Herbie-model lollipop. Third prize winner to get original manuscript of one of my greatest adventures, "A Caveman Named Herbie", autographed by me, plus one (1) special Popnecker-Pop. Five next winners each to receive year's subscription to greatest magazine ever published-you guess which one. All clear? Results now all in, winners selected, here they are:

First Prize: Richard Roesberg
21 Gainor Avenue
Maple Shade, N.J.

For original idea for "Pincus Popnecker, Private Eye", complete in this issue.

Second Prize: Marvin Wolfman 142-18 59th Avenue Flushing, N.Y.

Third Prize: Leo Soricelli 1219 Elm Street Peekskill, N.Y.

Subscription winners:

Cheryl Brooks 29 Larch Street Pawtucket, R.I. Amy Fisher 38-45 Northern Drive Fair Lawn, N.J.

Philip Vasquez 117-46 134th Street So. Ozone Park, N.Y. Wanda Moore 35 Navy Road San Francisco, Calif.

Rodney Personette 507 Wayne Avenue Pensacola, Fla.

Now going to bring you few letters from readers because I'm generous type. But first, want

to tell you about next issue, which you will either buy or suffer fractures and contusions. "Herbie" No. 13, October-November, on sale middle of August. Fine chance to read all about me in "Pirate Gold", magnificent story far too good for you. Also "Mom's New Coat", which you don't deserve either, but I might as well be big about it. (Fat, too.) Orders from Herbie: Buy or Die!

"Dear Herbie: -

Your story, 'Professor Flipdome's Screwy Machine' was hilarious. Please don't bop me, Herbie, I missed 'Big Fat Mess At The Okay Corral'. Hey, Herbie, tell Shane O'Shea and Ogden Whitney that they should publish a 25c issue. You'd get twice the laughs for less than twice the money! Your comic is the best in the Universe. It isn't worth 12c, it's worth \$12 million!

-Dennis Levesque, 2 Broad Street, Nashua, New Hampshire."

Won't bop you, Dennis, but you should bop yourself for having missed magnificent yarn. Your arithmetic's lousy, all except part about my magazine worth \$12 million. That part's pretty accurate. Even more.

"Dear Herbie: -

Everytime I go to get comics and see a comic about you, I get it. I think it's the best, funniest and greatest comic and I'd fight for it and never surrender! I've learned that there language with that there accent. And I wrote this here letter so you wouldn't hit me with that there lollipop. How do you keep from letting your father know about your powers? I'll never stop buying your comics, Fatso!

-David Suarez, 7115 Narrows Avenue, Brooklyn 9, N.Y."

Very right about lots of things, David, but would suggest you learn more of that there language and accent. Never hit with lollipop—BOP with lollipop. Old adage: "What Herbie bops let no man UNbop!" Easy to keep my powers from father . . . have powers even I don't know about yet.

"Dear Herbie: -

I shall hang my head in shame forever, for like Robert Rauch, I missed your first issue. So if anybody knows where I could get one, please, please, please write! I think Herbie is great, fracturing and even funny—and the greatest thing since lollipops!

-Jim McVicar,

Sussex Kings Co., New Brunswick, Canada"

Smart, this Jim. Knows what's good.

"Dear Herbie: -

I agree with your father. I think you're a little fat nothing. And you better stop all them wise answers, too, or I'll be right down to Madison Avenue and bop you with this here baseball bat. P.S.: Come to Gloucester and I'll beat you up.

-Roger Mattson, Gloucester, Massachusetts."

Remember Roger? Used to be fine, strong specimen—good health, lots of muscles, stuff like that. Won't recognize him if you see him today. Tch, tch. All three eyes black, both noses flat, five legs in splints. Awarded consolation prize as Most Bopped Personage Of Year. Like we said, tch, tch!

"Dear Herbie: -

. . . .

Your magazine is wonderful, stupendous, colossal, fabulous, cool, wunderbar and neat, too! One thing irks me—in 'Big Fat Mess At The Okay Corral', you first had a shotgun shooting bullets and then shotgun shells—how come? Please, please don't get mad at me, Herbie!

-Tom Grant,

810 West White Oak, Independence, Mo."

You got something against my magazine, Tom? Better say nice things about it that it deserves or may lose my temper. Fatal. About shotgun: it got slightly confused, that's all. Things like that happen around me.

. . .

"Dear Herbie: -

I am a 16-year-old girl who has gone Herbie-Mad. I think you have the best comics to be found anywhere, so please keep up the good work!

-Barbara Cooper, 1539 E. 34th Street, Cleveland, Ohio."

Women always love me, Barbara. Can't help it. Irresistible. Handsome. Romantic. Romantic. Handsome. Irresistible. Very fat, too. "Dear Herbie: -

Please don't bop me with this here lollipop, because I have read almost all of your comics. True, I missed the first three, but that was before I knew about your great stories. Since I latched onto Herbie, you can be sure I'll never miss another one of your issues, because I value my life. In your No. 8 issue, I don't think you should have let Mr. Horrible twist you. In your next story, bop the bully on sight. And, oh yes—I think 'Nelly No-Date' is a waste of time and paper. Your friend and fan—

-Steve Schmutz,

1515 Tuolumne Street, Vallejo, California."

Missed first three issues, huh? Pretty grave offense, but may forgive slightly upon receipt of 50-year subscription. Otherwise may consider wiping Vallejo off map. Notify mayor in case he desires evacuate place. Don't worry anymore about "Nelly No-Date". Have already be-bopped this character.

"Dear Herbie Fat Creep Popnecker: -

Want subscription, see?

-Michael D. Laus.

562 Rodi Road, Pittsburgh 35, Pennsylvania."

Paid your money, get your subscription. Lucky, lucky man . . .

"Dear Herbie: -

You are the most magnificent, superb, stupendous comics character there is. In issue No. 6, I must compliment the stories. 'A Caveman Named Herbie' was a masterpiece. 'Space-Age Herbie' was colossal, too. I know that anybody who doesn't like your magazine should be bopped with your lollipop. My friend, Richard Onley, and I are positively crazy about you and we aren't the only ones. But some people are saying to me, 'Herbie? Who's Herbie?' And I say to them, 'Only the best comics character ever, Bub!' Herbie, your stories are excellent. Keep them that way, please. I am a steady reader of your magazine. You're not a Fat Little Nothing. You mean a lot to many kids like me!

-Vernon Proctor.

409 Sheffield Drive, Wallingford, Penn."

Man after my own heart, Vernon. Don't mind being Fat Little Nothing as long as am Fattest Little Nothing in world. And who can doubt that?





















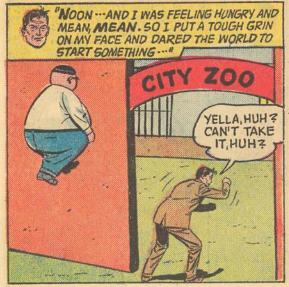








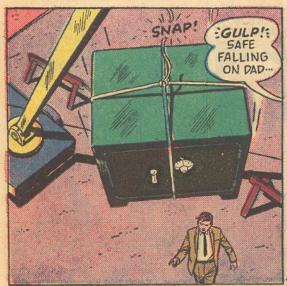


















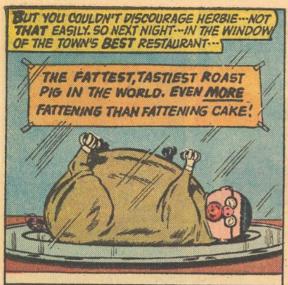


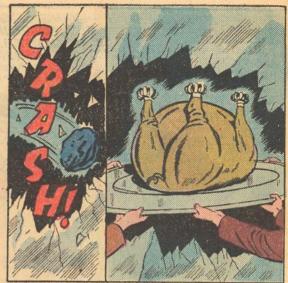






















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