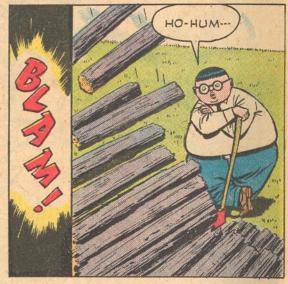




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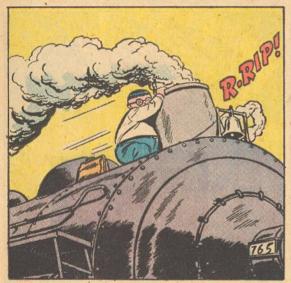






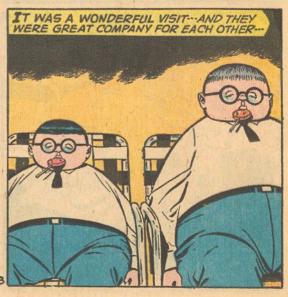
















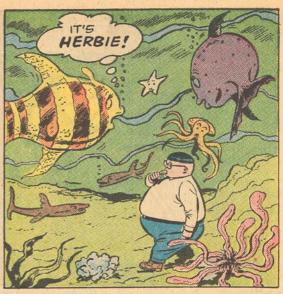












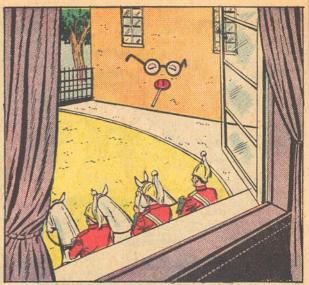




















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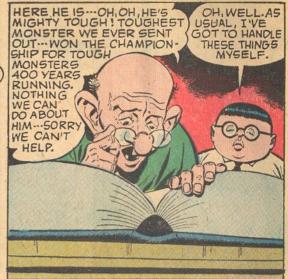










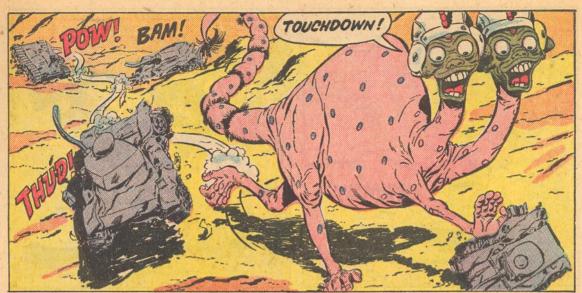






















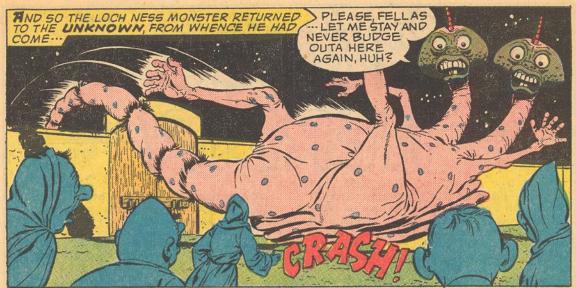
























Look. I'm a man of few words. You all know who I am...won't waste time on jerky introductions. Editor wanted to run this Department with a lot of fancy talk. Had to bop him and take over. Want to have an understanding with all you readers. Promise to bring you great stories. Greatest in the world. All about me and every word true. In return, you buy every issue or get clobbered. Another thing-write and tell me how you like my new magazine. Address: "HERBIE", American Comics Group, 331
Madison Avenue, New York 17, N. Y. Better
write-I get mad easy. Be nice and your
letter might even get published. Here are the sort of letters that made 'em give me my own magazine. Go ahead. Read.

"Dear Editor:-

One look at the cover of the new issue of 'Forbidden Worlds' was enough to tell me, 'Herbie's back!' With shaking hands, I snatched the comic from the rack. I tossed fifteen cents to the store-keeper on my way out and, not even waiting for my change, beat it home just as fast as my little legs could carry me. At home I ran into great danger, my two younger brothers foaming at the mouth as they struggled desperately for the comic; all the while screaming 'Gimmegimme, it's got Herbie in it!' Only after I had battled my way to my room and barred the door could I enjoy the fathomless pleasure of reading a brand new Herbie adventure. After living through three Herbie stories, I have arrived at the only possible solution to the problem-give Herbie a book of his own-before he takes matters into his own hands! I am hereby casting my vote (a lollipop) in favor of giving Herbie a book of his own!

-James H. Palmer,

6518 Belcrest, Houston 17, Texas."
Well-they gave me my book, didn't they?
What more do you want? James H. Palmer, buh? I'm keeping my eye on you...

"Dear Editor:-

We, the members of the Herbie Popnecker Fan Club, Rutgers University branch, feel it is unfair to our hero to limit his appearance to only an occasional story. A fellow like Herbie, who displays such sterling devotion to American ideals and does so with such humor and ingenuity, ought to have a whole magazine to himself. We humbly plead with you to give us more of Herbie!

-The Herbie Popnecker Fan. Club Jean C. Prescott, President Sandra J. Bailey, Vice-President Judy E. Freund, Secretary-Treasurer

Laura A. Johnston, Historian What are you dames yelling about? You're reading me now-whole-book full of me and you deserve it. But you're good kids. Let's see.. Jean, Sandra, Judy and Laura...remind me not to bop you.

"Dear Editor:-

There it was..."HERBIE"t .. you can guess the result. I bought FW No. 116 with-out further examination. 'Herbie Goes To The Devil'-topnotch once more! The ridiculous, yet delightful idiocy once more pre-vailed in this strip. The puns and parodies -excellent! Herbie deserves his own comic by now, I'm positive you'll agree.

-Paul Gambaccini 8 Elizabeth Dr., Westport, Conn." I'll say the Editor agreed-he's chicken. All I did was break both his arms and-you're

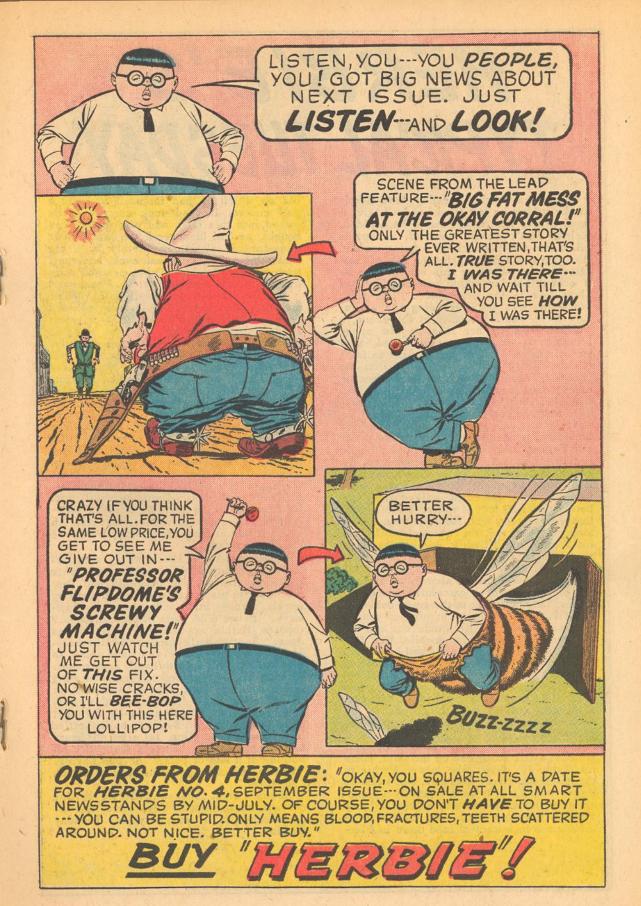
reading it.

"Dear Editor:-

I am 22 years old and a recent graduate of Brown University in Providence, R. I. Congratulations to you for Herbie Popnecker, who is one of the most aware characters in all of American literature-my major at the University. Herbie's imperturbable way is very reminiscent of Melville's Ishmael and the lollipop stands as the perfect symbol of the modern anti-child-hero. Herbie swings with his Buddha nature like today's super-heroes never dared!

-Barry Walter, 65 John Street, Providence, R. I." This character makes with long words. With me, it's get in my way and Wham! Can't be bothered with details.

YOUR LIFE WON'T BE WORTH LIVING WITHOUT "HERBIE"! HE'LL TAKE CARE OF THAT!



HERBIE'S TYPICAL TUESDAY

It was a bright Tuesday that Herbie awoke to, but he felt tired and lethargic. A good day to take things easy, he decided. Relax. Don't extend yourself, except to climb into the hammock for a quiet snooze. And there was nothing in the way of complete comfort, because this happened to be a school holiday—which was why he had slept late in the first place. Plop, plop, plop—that was he descending the stairs. And there was his mother at the phone, a worried look on her face as she spoke breathlessly to her special friend, Mrs. McGillicuddy. "I—I parked the car in front of the house and forgot to put on the brakes", she was saying in woebegone tones, "and it rolled down the hill and into the lake! Oh, I'm so afraid to tell my husband when he comes home for lunch...."

There was only one thing to do. A hurried breakfast, a donning of swim trunks under his clothes and down to the lake trudged Herbie Popnecker, Mr. Three-By-Three. He could have dived in, but he didn't, because if he had he might have caused a tidal wave. He just walked in, walked along the bottom under 20 feet of water. There it was. Looked different. Wet, that was why. Herbie stooped, grasped the automobile by its front axle and lifted it up, staring at it thoughtfully. Have to get a new one some-day soon. Showing wear. He flipped his hand upward and the car shot to the surface, left the water, soared gracefully through the air and landed lightly in the grass bordering the lake. There was a churning of water-that was Herbie as he strode out and ap-proached the dripping automobile. Wet. Dad would be sure to know what had happened. He dried the car thoroughly with a searing look and pushed it back up the street because he was too young to drive. That was that. He'd done what he had to because, after all, a fella had obligations to his mother. Now for a good, relaxing rest in the hammock....

But the hammock wasn't for him-not yet, anyway. There came Dad up the walk, home for lunch. He didn't like to see Herbie in the hammock. Funny that way. Oh, well-so Herbie would eat. It wasn't exactly a pleasant meal, because Dad was worried. Plenty worried! It seems that he had made a large investment in a tract of land down in Flor-

ida on which he had intended to build a golf course. He had sunk every cent he owned into this land, and now that it was bought, he had discovered too late that it was covered almost completely by a big mountain! And now he was sunk, bankrupt. Nothing could be done. Other men had sons who could help them, but not Mr. Popnecker!

Wearily, Herbie pushed back his chair and left the room. Outside, he plodded heavily up into the air, stifling a yawn. Plop, plop, plop—that was he trudging through the sky. He looked down sleepily. Yeah, that was Florida, all right. And that was Dad's property. Tch, tch. Sure was a big mountain on it. Herbie stared thoughtfully at it and it stared back at him meanly. Almost as if it were saying, "Wanna make something out of it, Bub?" Well, if there was one thing that he couldn't stand, it was tough mountains. Slowly, he extracted his stock of lollipops and inspected them one by one. Orange. Okay for sudden death. Lemon. Best for mayhem. Lime. For large elephants or small dinosaurs. Chocolate. For riots and public disturbances. Grape. Best for giants and runaway horses. Butterscotch. For rebellious armies, that one. Ah—here it was at last. Cinnamon—for bopping tough mountains!

Wham! A terrific shock wave, with dirt and rocks flying in all directions. And when the dust cleared, the mountain had vanished. In its place was a pleasantly rolling terrain, already laid out in greens and fairways. "Better order more of the cinnamon," thought Herbie approvingly. "Get things done." Another walk through the Heavensplop, plop, plop—and he was home again, to find Dad breathless with happy excitement. Already he had received telegrams offering him a hundred times what he had paid for that Florida land. Herbie sighed wearily and headed for the hammock. He felt that he had earned a rest. But even as he settled into it with a gurgling, fat sigh, he heard his father's tones. "Where's that little fat nothing of a son of ours?" he was saying. "Wasting his time doing nothing as usual, I suppose!"

Another sigh. That was Herbie getting out of the hammock. Yes, there was no doubt about it. It was a typical Tuesday for him!



































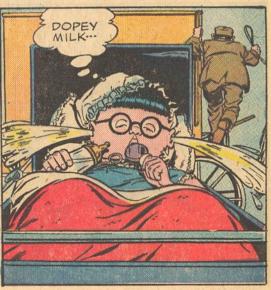
























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